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LINK POPULARITY CHECK			
www.yourcompany.com			
<input type="checkbox"/> Limited Presence - 0 to 1,000 references	<input type="checkbox"/> Average Presence - 1,001 to 5,000	<input type="checkbox"/> Above Avg. Presence - 5,001 to 20,000	
URL List	Total	Google/AOL/HotBot	Yahoo!/FAST/AltaVista
www.yourcompetitor.com	26	20	6
<b>www.yourcompany.com</b>	<b>58</b>	<b>34</b>	<b>24</b>
www.yourcompetitor.com	222	130	92
www.yourcompetitor.com	342	260	82
www.yourcompetitor.com	1038	0	1038
www.yourcompetitor.com	3197	117	3080

SEARCH ENGINE SATURATION				
www.yourcompany.com				
URL List	Total	Google/AOL/HotBot	MSN	Yahoo!/FAST/AltaVista
www.yourcompetitor.com	780	199	412	169
<b>www.yourcompany.com</b>	<b>4806</b>	<b>4250</b>	<b>10</b>	<b>546</b>

KEYWORD VERIFICATION			
www.yourcompany.com			
<b>Site to verify:</b> www.yourcompany.com			
<b>Keyword/Phrase:</b> marketing services cork			
Search Engine	Placed	Pages	URL
AOL	YES	2	www.yourcompany.com/marketing_options.cfm
Google	YES	3	www.yourcompany.com
MSN	YES	2	www.yourcompany.com/marketing_options.cfm
Netscape	NO	0	Not found
Yahoo	YES	2	www.yourcompany.com
4 Placed within the first 3 pages, out of 5 engines and directories. 1 Not placed within the first 3 pages.			